



Save Our Clothes

PITCH DECK

A large, sprawling pile of discarded clothing and fabric waste, including various colored garments, bags, and textiles, filling the background of the image. The pile is dense and extends across the entire frame, with a clear sky visible in the upper right corner.

590,000+
TONNES

Source: The Australian Financial Review

CUSTOMERS

- Young Adults
- Parents

...in Melbourne, with intentions to live a more sustainable life



01

Lack of **awareness** about more sustainable disposal alternatives

02

Clothing disposal driven by **convenience** due to time barriers

OUR SERVICE

1 Pack

ALL unwanted clothes



2 Book

Via our website



We **collect** and **sort** ALL clothing items and **distribute** them to the right place:

1. Charities in need
2. Recycling organisations

3

Receive
Distribution
Report



INDUSTRY GAPS

- Upparel
- H&M
- Underwear for Humanity



01

Companies are very **selective** on clothing they can accept

02

Current incentives create a damaging **overconsumption cycle**



CORE VALUE PROPOSITIONS



Convenient

- Accepts ALL clothes
- Leave at your doorstep



Transparent

- Visualise eco-social impact
- Track your donations



Educational

- Promotes a range of initiatives
- Informs on sustainable habits

CONNECTING WITH CUSTOMERS



Notifications & Reminders

Primarily contacted via email and/or SMS



Campaigns & Events

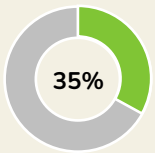
Building rapport and promoting word-of-mouth



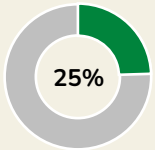


DISTRIBUTION REPORT

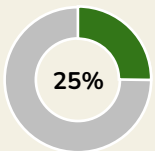
30/06/22



Ready Set



Fitted For Work



ASGA



PARTNERS



Charities

Burdened by unusable donations and dumping



Recycling Organisations

Organisations specialising in the recycling of textiles into new materials



KEY FINANCIALS

\$15

Minimum Collection Fee

10,270

Customers in 2 years

\$288,000

Revenue in Year 2

ASSESSING RISKS

01

Encouraging
Over-Consumption

02

Increasing Competitor
Capabilities



We focus on education and transparency & will monitor this closely

We fill a unique gap in the market which addresses core customer needs

FUTURE GROWTH



**Expand operations
outside of Melbourne**

Metric: after reaching annual
revenue of \$665,000



**Improve sustainable
delivery**

Need for sustainability partners
to become carbon neutral



**Become more
financially accessible**

Metric: after achieving
economies of scale



OUR ASK



\$25,000 to kick start the business

In exchange for 10% equity



Your support & potential contacts

To begin building our network



REFERENCES

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